

PageSpeed Insights

Mobile



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://shanashop.ir/wp-content/plugins/wp-page-numbers/default/wp-page-numbers.css> (expiration not specified)
- <http://shanashop.ir/wp-content/themes/Kala/Menu.js> (expiration not specified)
- <http://shanashop.ir/wp-content/themes/Kala/jquery-1.3.2.js> (expiration not specified)
- <http://shanashop.ir/wp-content/themes/Kala/responsive.css> (expiration not specified)
- <http://shanashop.ir/wp-content/themes/Kala/slider.css> (expiration not specified)
- <http://shanashop.ir/wp-content/themes/Kala/style.css> (expiration not specified)

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- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D8%AF%DA%A9%D9%84%D9%86-%D9%85%D8%B1%D8%AF%D8%A7%D9%86%D9%87-%D9%87%D9%88%DA%AF%D9%88-%D8%A8%D8%A7%D8%B3-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D8%B3%D9%84%D8%B4-%D8%A7%D8%B1%D8%AA%D8%B4%DB%8C-1-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D8%B3%D9%BE%DB%8C%D9%86%D8%B1-%D8%A7%D8%B3%DA%A9%D9%84%D8%AA-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D9%84%D9%85%D9%86%D8%AA-%DA%86%D8%A7%DB%8C-%D8%B3%D8%A7%D8%B2-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AA%D8%A8%D8%AF%DB%8C%D9%84-%D9%81%D9%86%D8%AF%DA%A9%DB%8C-%DA%86%D9%86%D8%AF-%DA%A9%D8%A7%D8%B1%D9%87-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AA%DB%8C%D8%B4%D8%B1%D8%AA-%D9%84%D8%A7%DA%AF%D9%88%D8%B3%D8%AA-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%D8%A7%DB%8C%D9%86%D8%AA%D8%B1%D9%86%D8%AA%DB%8C-%DA%A9%DB%8C%D9%81-%D8%B2%D9%86%D8%A7%D9%86%D9%87-Ecco.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%D8%B4%D9%84%D9%88%D8%A7%D8%B1-%D9%85%D8%B1%D8%AF%D8%A7%D9%86%D9%87-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%D9%87%D8%AF%D8%B3%D8%AA-%D9%88%D8%A7%D9%82%D8%B9%DB%8C%D8%AA-%D9%85%D8%AC%D8%A7%D8%B2%DB%8C-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%DA%A9%D9%81%D8%B4-%D8%B1%DB%8C%D8%A8%D8%A7%DA%A9-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%DB%8C%D8%A7%D8%B7%DB%8C-%D8%A8%D8%A7-%D8%A7%D9%84%DA%AF%D9%88-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B3%D8%A7%D8%B9%D8%AA-%D8%B1%D9%88%D9%84%DA%A9%D8%B3-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B4%D9%84%D9%88%D8%A7%D8%B1-%DA%A9%D8%AA%D8%A7%D9%86-%D8%A7%D8%B3%D9%84%D8%B4-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B9%DB%8C%D9%86%DA%A9-%D8%AE%D9%84%D8%A8%D8%A7%D9%86%DB%8C-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B9%DB%8C%D9%86%DA%A9-%D8%AF%DB%8C%D8%B2%D9%84-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%D9%87%D9%88%D9%87-%D8%B3%D8%A7%D8%B2-%D8%AE%D9%88%D8%AF%D8%B1%D9%88-1-1.jpg> (expiration not specified)

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- <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%DB%8C%D9%85%D8%AA-%D8%B9%DB%8C%D9%86%DA%A9-%D9%BE%D9%84%DB%8C%D8%B3-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%DB%8C%DA%86%DB%8C-%D8%AE%D8%B1%D8%AF%DA%A9%D9%86-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D9%BE%D8%A7%D9%88%D8%B1-%D8%A8%D8%A7%D9%86%DA%A9-%D9%87%D9%85%D8%B1%D8%A7%D9%87-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D8%A7%D8%B3%DB%8C%D9%88-%D8%A7%D8%B1%D8%B2%D8%A7%D9%86-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D8%B1%D9%85-%D8%B4%D8%AA%D8%B1-%D9%85%D8%B1%D8%BA-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D9%81%D8%B4-%D8%B3%D8%B1%D9%85%D9%87-%D8%A7%DB%8C-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D9%84%D8%A7%D9%87-%D8%B7%D8%B1%D8%AD-%D8%AD%DB%8C%D9%88%D8%A7%D9%86-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%DB%8C%D9%81-%D9%84%D9%BE-%D8%AA%D8%A7%D9%BE-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/saate-casio-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/set-lebas-tabestane-mardane-1-1.jpg> (expiration not specified)
- <http://up.skinak.ir/up/skinak/upload/93/7/1/BYekan.ttf> (expiration not specified)

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 195.9KiB (42% reduction).

- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%D8%A7%DB%8C%D9%86%D8%AA%D8%B1%D9%86%D8%AA%DB%8C-%DA%A9%DB%8C%D9%81-%D8%B2%D9%86%D8%A7%D9%86%D9%87-Ecco.jpg> could save 80.7KiB (62% reduction).
- Compressing <http://shopmenow.ir/heaaaader.jpg> could save 22.1KiB (35% reduction).

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- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D8%B1%D9%85-%D8%B4%D8%AA%D8%B1-%D9%85%D8%B1%D8%BA-1-1.jpg> could save 6.7KiB (36% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%DA%A9%D9%81%D8%B4-%D8%B1%DB%8C%D8%A8%D8%A7%DA%A9-1-1.jpg> could save 6.4KiB (37% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D9%81%D8%B4-%D8%B3%D8%B1%D9%85%D9%87-%D8%A7%DB%8C-1-1.jpg> could save 5.7KiB (38% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D8%B3%D9%84%D8%B4-%D8%A7%D8%B1%D8%AA%D8%B4%DB%8C-1-1-1.jpg> could save 5.6KiB (35% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%D8%B4%D9%84%D9%88%D8%A7%D8%B1-%D9%85%D8%B1%D8%AF%D8%A7%D9%86%D9%87-1-1.jpg> could save 5.3KiB (36% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%DB%8C%D8%A7%D8%B7%DB%8C-%D8%A8%D8%A7-%D8%A7%D9%84%DA%AF%D9%88-1-1.jpg> could save 5KiB (34% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B4%D9%84%D9%88%D8%A7%D8%B1-%DA%A9%D8%AA%D8%A7%D9%86-%D8%A7%D8%B3%D9%84%D8%B4-1-1.jpg> could save 4.8KiB (38% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D8%B3%D9%BE%DB%8C%D9%86%D8%B1-%D8%A7%D8%B3%DA%A9%D9%84%D8%AA-1-1.jpg> could save 4.7KiB (34% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/set-lebas-tabestane-mardane-1-1.jpg> could save 4.2KiB (37% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%DB%8C%DA%86%DB%8C-%D8%AE%D8%B1%D8%AF%DA%A9%D9%86-1-1.jpg> could save 4KiB (35% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/saate-casio-1-1.jpg> could save 3.9KiB (30% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AA%DB%8C%D8%B4%D8%B1%D8%AA-%D9%84%D8%A7%DA%AF%D9%88%D8%B3%D8%AA-1-1.jpg> could save 3.6KiB (37% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D9%84%D8%A7%D9%87-%D8%B7%D8%B1%D8%AD-%D8%AD%DB%8C%D9%88%D8%A7%D9%86-1-1.jpg> could save 3.5KiB (34% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%DB%8C%D9%81-%D9%84%D9%BE-%D8%AA%D8%A7%D9%BE-1-1.jpg> could save 3.3KiB (36% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D8%A7%D8%B3%DB%8C%D9%88-%D8%A7%D8%B1%D8%B2%D8%A7%D9%86-1-1.jpg> could save 3.3KiB

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(29% reduction).

- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%D9%87%D8%AF%D8%B3%D8%AA-%D9%88%D8%A7%D9%82%D8%B9%DB%8C%D8%AA-%D9%85%D8%AC%D8%A7%D8%B2%DB%8C-1-1.jpg> could save 3KiB (32% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D8%AF%DA%A9%D9%84%D9%86-%D9%85%D8%B1%D8%AF%D8%A7%D9%86%D9%87-%D9%87%D9%88%DA%AF%D9%88-%D8%A8%D8%A7%D8%B3-1-1.jpg> could save 2.9KiB (34% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B3%D8%A7%D8%B9%D8%AA-%D8%B1%D9%88%D9%84%DA%A9%D8%B3-1-1.jpg> could save 2.8KiB (28% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D9%BE%D8%A7%D9%88%D8%B1-%D8%A8%D8%A7%D9%86%DA%A9-%D9%87%D9%85%D8%B1%D8%A7%D9%87-1-1.jpg> could save 2.5KiB (35% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AA%D8%A8%D8%AF%DB%8C%D9%84-%D9%81%D9%86%D8%AF%DA%A9%DB%8C-%DA%86%D9%86%D8%AF-%DA%A9%D8%A7%D8%B1%D9%87-1-1.jpg> could save 2.2KiB (35% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%D9%87%D9%88%D9%87-%D8%B3%D8%A7%D8%B2-%D8%AE%D9%88%D8%AF%D8%B1%D9%88-1-1.jpg> could save 2KiB (29% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%DB%8C%D9%85%D8%AA-%D8%B9%DB%8C%D9%86%DA%A9-%D9%BE%D9%84%DB%8C%D8%B3-1-1.jpg> could save 2KiB (33% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D9%84%D9%85%D9%86%D8%AA-%DA%86%D8%A7%DB%8C-%D8%B3%D8%A7%D8%B2-1-1.jpg> could save 2KiB (30% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B9%DB%8C%D9%86%DA%A9-%D8%AF%DB%8C%D8%B2%D9%84-1-1.jpg> could save 1.9KiB (35% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B9%DB%8C%D9%86%DA%A9-%D8%AE%D9%84%D8%A8%D8%A7%D9%86%DB%8C-1-1.jpg> could save 1.9KiB (33% reduction).



Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

Mobile

[Minify CSS](#) for the following resources to reduce their size by 717B (15% reduction).

- Minifying <http://shanashop.ir/wp-content/themes/Kala/style.css> could save 717B (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 14KiB (41% reduction).

- Minifying <http://shanashop.ir/wp-content/themes/Kala/jquery-1.3.2.js> could save 14KiB (41% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://shanashop.ir/wp-content/themes/Kala/style.css>



4 Passed Rules

Avoid landing page redirects

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Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience

 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Mobile

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://shanashop.ir/wp-content/plugins/wp-page-numbers/default/wp-page-numbers.css> (expiration not specified)

Desktop

- <http://shanashop.ir/wp-content/themes/Kala/Menu.js> (expiration not specified)
- <http://shanashop.ir/wp-content/themes/Kala/jquery-1.3.2.js> (expiration not specified)
- <http://shanashop.ir/wp-content/themes/Kala/responsive.css> (expiration not specified)
- <http://shanashop.ir/wp-content/themes/Kala/slider.css> (expiration not specified)
- <http://shanashop.ir/wp-content/themes/Kala/style.css> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D8%AF%DA%A9%D9%84%D9%86-%D9%85%D8%B1%D8%AF%D8%A7%D9%86%D9%87-%D9%87%D9%88%DA%AF%D9%88-%D8%A8%D8%A7%D8%B3-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D8%B3%D9%84%D8%B4-%D8%A7%D8%B1%D8%AA%D8%B4%DB%8C-1-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D8%B3%D9%BE%DB%8C%D9%86%D8%B1-%D8%A7%D8%B3%DA%A9%D9%84%D8%AA-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D9%84%D9%85%D9%86%D8%AA-%DA%86%D8%A7%DB%8C-%D8%B3%D8%A7%D8%B2-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AA%D8%A8%D8%AF%DB%8C%D9%84-%D9%81%D9%86%D8%AF%DA%A9%DB%8C-%DA%86%D9%86%D8%AF-%DA%A9%D8%A7%D8%B1%D9%87-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AA%DB%8C%D8%B4%D8%B1%D8%AA-%D9%84%D8%A7%DA%AF%D9%88%D8%B3%D8%AA-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%D8%A7%DB%8C%D9%86%D8%AA%D8%B1%D9%86%D8%AA%DB%8C-%DA%A9%DB%8C%D9%81-%D8%B2%D9%86%D8%A7%D9%86%D9%87-Ecco.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%D8%B4%D9%84%D9%88%D8%A7%D8%B1-%D9%85%D8%B1%D8%AF%D8%A7%D9%86%D9%87-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%D9%87%D8%AF%D8%B3%D8%AA-%D9%88%D8%A7%D9%82%D8%B9%DB%8C%D8%AA-%D9%85%D8%AC%D8%A7%D8%B2%DB%8C-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%DA%A9%D9%81%D8%B4-%D8%B1%DB%8C%D8%A8%D8%A7%DA%A9-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%DB%8C%D8%A7%D8%B7%DB%8C-%D8%A8%D8%A7-%D8%A7%D9%84%DA%AF%D9%88-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B3%D8%A7%D8%B9%D8%AA-%D8%B1%D9%88%D9%84%DA%A9%D8%B3-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B4%D9%84%D9%88%D8%A7%D8%B1-%DA%A9%D8%AA%D8%A7%D9%86-%D8%A7%D8%B3%D9%84%D8%B4-1-1.jpg> (expiration not specified)

Desktop

- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B9%DB%8C%D9%86%DA%A9-%D8%AE%D9%84%D8%A8%D8%A7%D9%86%DB%8C-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B9%DB%8C%D9%86%DA%A9-%D8%AF%DB%8C%D8%B2%D9%84-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%D9%87%D9%88%D9%87-%D8%B3%D8%A7%D8%B2-%D8%AE%D9%88%D8%AF%D8%B1%D9%88-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%DB%8C%D9%85%D8%AA-%D8%B9%DB%8C%D9%86%DA%A9-%D9%BE%D9%84%DB%8C%D8%B3-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%DB%8C%DA%86%DB%8C-%D8%AE%D8%B1%D8%AF%DA%A9%D9%86-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%D9%BE%D8%A7%D9%88%D8%B1-%D8%A8%D8%A7%D9%86%DA%A9-%D9%87%D9%85%D8%B1%D8%A7%D9%87-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D8%A7%D8%B3%DB%8C%D9%88-%D8%A7%D8%B1%D8%B2%D8%A7%D9%86-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D8%B1%D9%85-%D8%B4%D8%AA%D8%B1-%D9%85%D8%B1%D8%BA-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D9%81%D8%B4-%D8%B3%D8%B1%D9%85%D9%87-%D8%A7%DB%8C-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D9%84%D8%A7%D9%87-%D8%B7%D8%B1%D8%AD-%D8%AD%DB%8C%D9%88%D8%A7%D9%86-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%DB%8C%D9%81-%D9%84%D9%BE-%D8%AA%D8%A7%D9%BE-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/saate-casio-1-1.jpg> (expiration not specified)
- <http://shanashop.ir/wp-content/uploads/2017/07/set-lebas-tabestane-mardane-1-1.jpg> (expiration not specified)
- <http://up.skinak.ir/up/skinak/upload/93/7/1/BYekan.ttf> (expiration not specified)

Optimize images

Properly formatting and compressing images can save many bytes of data.

Desktop

D9%87-%D8%B7%D8%B1%D8%AD-%D8%AD%DB%8C%D9%88%D8%A7%D9%86-1-1.jpg could save 3.5KiB (34% reduction).

- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%DB%8C%D9%81-%D9%84%D9%BE-%D8%AA%D8%A7%D9%BE-1-1.jpg> could save 3.3KiB (36% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%DA%A9%D8%A7%D8%B3%DB%8C%D9%88-%D8%A7%D8%B1%D8%B2%D8%A7%D9%86-1-1.jpg> could save 3.3KiB (29% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AE%D8%B1%DB%8C%D8%AF-%D9%87%D8%AF%D8%B3%D8%AA-%D9%88%D8%A7%D9%82%D8%B9%DB%8C%D8%AA-%D9%85%D8%AC%D8%A7%D8%B2%DB%8C-1-1.jpg> could save 3KiB (32% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D8%AF%DA%A9%D9%84%D9%86-%D9%85%D8%B1%D8%AF%D8%A7%D9%86%D9%87-%D9%87%D9%88%DA%AF%D9%88-%D8%A8%D8%A7%D8%B3-1-1.jpg> could save 2.9KiB (34% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B3%D8%A7%D8%B9%D8%AA-%D8%B1%D9%88%D9%84%DA%A9%D8%B3-1-1.jpg> could save 2.8KiB (28% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D9%BE%D8%A7%D9%88%D8%B1-%D8%A8%D8%A7%D9%86%DA%A9-%D9%87%D9%85%D8%B1%D8%A7%D9%87-1-1.jpg> could save 2.5KiB (35% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%AA%D8%A8%D8%AF%DB%8C%D9%84-%D9%81%D9%86%D8%AF%DA%A9%DB%8C-%DA%86%D9%86%D8%AF-%DA%A9%D8%A7%D8%B1%D9%87-1-1.jpg> could save 2.2KiB (35% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%D9%87%D9%88%D9%87-%D8%B3%D8%A7%D8%B2-%D8%AE%D9%88%D8%AF%D8%B1%D9%88-1-1.jpg> could save 2KiB (29% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D9%82%DB%8C%D9%85%D8%AA-%D8%B9%DB%8C%D9%86%DA%A9-%D9%BE%D9%84%DB%8C%D8%B3-1-1.jpg> could save 2KiB (33% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%A7%D9%84%D9%85%D9%86%D8%AA-%DA%86%D8%A7%DB%8C-%D8%B3%D8%A7%D8%B2-1-1.jpg> could save 2KiB (30% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B9%DB%8C%D9%86%DA%A9-%D8%AF%DB%8C%D8%B2%D9%84-1-1.jpg> could save 1.9KiB (35% reduction).
- Compressing <http://shanashop.ir/wp-content/uploads/2017/07/%D8%B9%DB%8C%D9%86%DA%A9-%D8%AE%D9%84%D8%A8%D8%A7%D9%86%DB%8C-1-1.jpg> could save 1.9KiB (33% reduction).

 Consider Fixing:

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 717B (15% reduction).

- Minifying <http://shanashop.ir/wp-content/themes/Kala/style.css> could save 717B (15% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 14KiB (41% reduction).

- Minifying <http://shanashop.ir/wp-content/themes/Kala/jquery-1.3.2.js> could save 14KiB (41% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://shanashop.ir/wp-content/themes/Kala/style.css>

Desktop



5 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).