

# PageSpeed Insights

Mobile



60 / 100 Speed

 Should Fix:

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 352KiB (30% reduction).

- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/1.-Alleviating-Poverty-1.jpg> could save 32.1KiB (20% reduction).
- Compressing <https://selcofoundation.org/wp-content/themes/selco/cookie/img/home-case-study-BG.jpg> could save 25.4KiB (52% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2016/12/our-work-10.jpg> could save 23.7KiB (53% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/4.-Supporting-Social-enterproses.jpg> could save 22.1KiB (20% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/2.-Building-an->

## Mobile

- ecosystem.jpg could save 22KiB (15% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/3.-Bridging-Gaps.jpg> could save 19.4KiB (17% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work-6\(5\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work-6(5).jpg) could save 16.5KiB (50% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/04/incubatee.jpg> could save 16.1KiB (51% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work-1\(10\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work-1(10).jpg) could save 15.4KiB (46% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work\(3\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work(3).jpg) could save 15.1KiB (52% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work-9\(2\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work-9(2).jpg) could save 14.5KiB (46% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/04/appl.jpg> could save 13.9KiB (48% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work\(7\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work(7).jpg) could save 12.5KiB (46% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/DEP1.jpg> could save 12.4KiB (47% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/05/process\\_c1b21faea9716e1ce48efbf6d97fe403.jpg](https://selcofoundation.org/wp-content/uploads/2017/05/process_c1b21faea9716e1ce48efbf6d97fe403.jpg) could save 11.9KiB (46% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/aboutus.jpg> could save 11.8KiB (46% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work\(4\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work(4).jpg) could save 11.8KiB (45% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work\(8\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work(8).jpg) could save 7.2KiB (45% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/05/5-2\\_222c983cd4a73a3512324798227027e1.jpg](https://selcofoundation.org/wp-content/uploads/2017/05/5-2_222c983cd4a73a3512324798227027e1.jpg) could save 6.5KiB (49% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/wellbeing\\_opt.jpg](https://selcofoundation.org/wp-content/uploads/2016/12/wellbeing_opt.jpg) could save 4.4KiB (66% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/education\\_opt.jpg](https://selcofoundation.org/wp-content/uploads/2016/12/education_opt.jpg) could save 3.9KiB (63% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/health\\_opt.jpg](https://selcofoundation.org/wp-content/uploads/2016/12/health_opt.jpg) could save 3.7KiB (65% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/06/Low-income->

## Mobile

housing1.jpg could save 3.6KiB (17% reduction).

- Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/livelihood\\_opt.jpg](https://selcofoundation.org/wp-content/uploads/2016/12/livelihood_opt.jpg) could save 3.4KiB (62% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/05/Partners\\_6322698153bdc0a97e423c6fea0866fa.jpg](https://selcofoundation.org/wp-content/uploads/2017/05/Partners_6322698153bdc0a97e423c6fea0866fa.jpg) could save 2.9KiB (16% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/06/Natural-lighting1.jpg> could save 2.5KiB (20% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/housing-for-urban1.jpg> could save 2.2KiB (18% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/04/STORY\\_739e22b071719fcabaa170d7229cbf2e.jpg](https://selcofoundation.org/wp-content/uploads/2017/04/STORY_739e22b071719fcabaa170d7229cbf2e.jpg) could save 1.9KiB (14% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/04/People-1\\_56459be05787a70eb6afb1161ee1e680.jpg](https://selcofoundation.org/wp-content/uploads/2017/04/People-1_56459be05787a70eb6afb1161ee1e680.jpg) could save 1.9KiB (17% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/04/Approach\\_-\\_Processes\\_7006ec0c167fdd5d2c0ae34b581dbef9.jpg](https://selcofoundation.org/wp-content/uploads/2017/04/Approach_-_Processes_7006ec0c167fdd5d2c0ae34b581dbef9.jpg) could save 1.5KiB (14% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog\(1\).jpg](https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog(1).jpg) could save 1.4KiB (26% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/footer-blog\(5\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/footer-blog(5).jpg) could save 1.3KiB (14% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog\(2\).jpg](https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog(2).jpg) could save 1.2KiB (15% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/footer-blog\(6\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/footer-blog(6).jpg) could save 1.1KiB (15% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog\(3\).jpg](https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog(3).jpg) could save 1.1KiB (16% reduction).
- Compressing <https://selcofoundation.org/wp-content/themes/selco/cookie/img/Footer-logo.jpg> could save 956B (39% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/02/recent-blog-footer\(1\).jpg](https://selcofoundation.org/wp-content/uploads/2017/02/recent-blog-footer(1).jpg) could save 950B (13% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/02/recent-blog-footer.jpg> could save 801B (14% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2016/12/footer-work1.jpg> could save 699B (22% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2016/12/footer-work3.jpg> could save 310B (12% reduction).

### Consider Fixing:

#### Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- [https://selcofoundation.org/?wc-ajax=get\\_refreshed\\_fragments](https://selcofoundation.org/?wc-ajax=get_refreshed_fragments)
- <http://selcofoundation.org/>
- <https://selcofoundation.org/>

#### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://selco.staging.wpengine.com/wp-content/uploads/2017/04/homepage\\_logo.png](https://selco.staging.wpengine.com/wp-content/uploads/2017/04/homepage_logo.png) (expiration not specified)
- [https://cdn.syndication.twimg.com/timeline/profile?callback=\\_\\_twtr.callbacks.tl\\_i0\\_profile\\_SELCOFoundation\\_old&dnt=false&domain=selcofoundation.org&lang=en&screen\\_name=SELCOFoundation&suppress\\_response\\_codes=true&t=1689259&tz=GMT-0800&with\\_replies=false](https://cdn.syndication.twimg.com/timeline/profile?callback=__twtr.callbacks.tl_i0_profile_SELCOFoundation_old&dnt=false&domain=selcofoundation.org&lang=en&screen_name=SELCOFoundation&suppress_response_codes=true&t=1689259&tz=GMT-0800&with_replies=false) (5 minutes)
- [https://cdn.syndication.twimg.com/timeline/profile?callback=\\_\\_twtr.callbacks.tl\\_i1\\_profile\\_SELCOFoundation\\_old&dnt=false&domain=selcofoundation.org&lang=en&screen\\_name=SELCOFoundation&suppress\\_response\\_codes=true&t=1689259&tz=GMT-0800&with\\_replies=false](https://cdn.syndication.twimg.com/timeline/profile?callback=__twtr.callbacks.tl_i1_profile_SELCOFoundation_old&dnt=false&domain=selcofoundation.org&lang=en&screen_name=SELCOFoundation&suppress_response_codes=true&t=1689259&tz=GMT-0800&with_replies=false) (5 minutes)
- [https://s7.addthis.com/js/300/addthis\\_widget.js?ver=4.9.4](https://s7.addthis.com/js/300/addthis_widget.js?ver=4.9.4) (10 minutes)
- <https://syndication.twitter.com/settings> (10 minutes)

## Mobile

- [https://static.doubleclick.net/instream/ad\\_status.js](https://static.doubleclick.net/instream/ad_status.js) (15 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-61588027-1> (15 minutes)
- [https://connect.facebook.net/en\\_GB/sdk.js](https://connect.facebook.net/en_GB/sdk.js) (20 minutes)
- <https://maps.google.com/maps/api/js?sensor=false&ver=4.9.4> (30 minutes)
- <https://maps.googleapis.com/maps/api/js> (30 minutes)
- <https://platform.twitter.com/widgets.js> (30 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)
- <https://selcofoundation.org/cdn-cgi/scripts/d07b1474/cloudflare-static/email-decode.min.js> (2 days)

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 17.6KiB (21% reduction).

- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/style.css> could save 4.1KiB (22% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-custom-coading.css> could save 3.2KiB (22% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-mob-response.css> could save 2.6KiB (30% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-style.css> could save 2.4KiB (21% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-ipad-response.css> could save 2KiB (23% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/css/cookie.css> could save 956B (15% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/template/woocommerce/css/woocommerce-style.css> could save 938B (14% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/component.css> could save 404B (19% reduction) after compression.

## Mobile

- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-innovations-page.css> could save 298B (22% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/css/responsive.css> could save 275B (11% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/jasny-bootstrap.css> could save 271B (11% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/default.css> could save 187B (16% reduction) after compression.

## Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.7KiB (15% reduction).

- Minifying <https://selcofoundation.org/> could save 4.7KiB (15% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 8.3KiB (27% reduction).

- Minifying <https://cdn.rawgit.com/vast-engineering/jquery-popup-overlay/1.7.13/jquery.popupoverlay.js> could save 2.3KiB (40% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/js/script.js> could save 2.2KiB (27% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/js/jasny-bootstrap.js> could save 1.8KiB (27% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/plugins/contact-form-7/includes/js/scripts.js>

## Mobile

could save 663B (18% reduction) after compression.

- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/js/jquery.dlmenu.js> could save 576B (29% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/template/woocommerce/js/woocommerce-script.js> could save 317B (25% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/plugins/case-study-ninja/js/caseStudyNinja.js> could save 239B (43% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/js/jQuery-plugin-progressbar.js> could save 122B (16% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/plugins/woocommerce/assets/js/js-cookie/js.cookie.min.js> could save 115B (12% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-includes/js/jquery/ui/mouse.min.js> could save 115B (12% reduction) after compression.

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- [https://selcofoundation.org/wp-content/plugins/js\\_composer/assets/css/js\\_composer.min.css?ver=5.0.1](https://selcofoundation.org/wp-content/plugins/js_composer/assets/css/js_composer.min.css?ver=5.0.1)



2 Passed Rules

## Enable compression

You have compression enabled. Learn more about [enabling compression](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience

### Consider Fixing:

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<li>CONTACT US</li>` and 1 others are close to other tap targets final.
- The tap target `<a href="/selco-contactus/">CONTACT US</a>` and 1 others are close to other tap targets final.
- The tap target `<a href="#">COLLABORATE</a>` is close to 1 other tap targets final.

### 4 Passed Rules

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

## Configure the viewport



## Mobile

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

## Desktop



**58 / 100** Speed

 Should Fix:

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 13 blocking script resources and 36 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

## Desktop

### [Remove render-blocking JavaScript:](#)

- <https://code.jquery.com/jquery-2.1.4.min.js>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/js/jquery-plugin-progressbar.js>
- <https://cdn.rawgit.com/vast-engineering/jquery-popup-overlay/1.7.13/jquery.popupoverlay.js>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/js/jasny-bootstrap.js>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/js/bootstrap.min.js>
- <https://maxcdn.bootstrapcdn.com/bootstrap/3.3.7/js/bootstrap.min.js>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/js/modernizr.custom.js>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/js/ellipsis.min.js>
- <https://code.jquery.com/jquery-1.8.2.min.js>
- <https://cdn.rawgit.com/vast-engineering/jquery-popup-overlay/1.7.13/jquery.popupoverlay.js>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/js/jquery.dlmenu.js>
- <https://selcofoundation.org/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://maps.google.com/maps/api/js?sensor=false&ver=4.9.4>

### [Optimize CSS Delivery](#) of the following:

- [https://selcofoundation.org/wp-content/plugins/js\\_composer/assets/css/js\\_composer.min.css?ver=5.0.1](https://selcofoundation.org/wp-content/plugins/js_composer/assets/css/js_composer.min.css?ver=5.0.1)
- [https://selcofoundation.org/wp-content/plugins/js\\_composer/assets/css/js\\_composer\\_tta.min.css?ver=5.0.1](https://selcofoundation.org/wp-content/plugins/js_composer/assets/css/js_composer_tta.min.css?ver=5.0.1)
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-style.css>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-custom-coading.css>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-mob-response.css?v=1.0>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-ipad-response.css>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-innovations-page.css>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/jasny-bootstrap.css>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/bootstrap.min.css>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/default.css>
- <http://fonts.googleapis.com/css?family=Lato:300,400,700>

## Desktop

- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/component.css>
- <https://www.jqueryscript.net/css/jquerysctipttop.css>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/jQuery-plugin-progressbar.css>
- <https://selcofoundation.org/wp-content/plugins/yet-another-related-posts-plugin/style/widget.css?ver=4.9.4>
- <https://selcofoundation.org/wp-content/plugins/easy-social-icons/css/font-awesome/css/font-awesome.min.css?ver=4.7>
- <https://selcofoundation.org/wp-content/plugins/easy-social-icons/css/cnss.css?ver=1.0>
- <https://fonts.googleapis.com/css?family=Roboto%3A400%2C300%2C100%2C500%2C700%2C900&ver=20120209>
- <https://selcofoundation.org/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.9>
- <https://selcofoundation.org/wp-content/plugins/revslider/public/assets/css/settings.css?ver=5.3.1>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/cookie.css?ver=4.9.4>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/ionicons.min.css?ver=2.0.0>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/font-awesome.min.css?ver=4.6.3>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/Pe-icon-7-stroke.min.css?ver=1.2.0>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/Pe-icon-7-filled.min.css?ver=1.2.0>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/animate.min.css?ver=4.9.4>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/cookie-plugins.css?ver=4.9.4>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/style.css?ver=1.3.7>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/css/responsive.css?ver=1.3.7>
- <https://fonts.googleapis.com/css?family=Lato%3A400%2C300italic%2C300%2C700%7CPoppins%3A600&ver=4.9.4>
- <https://selcofoundation.org/wp-content/themes/selco/cookie/template/woocommerce/css/woocommerce-style.css?ver=1.3.7>
- [https://selcofoundation.org/wp-content/plugins/addthis/frontend/build/addthis\\_wordpress\\_public.min.css?ver=4.9.4](https://selcofoundation.org/wp-content/plugins/addthis/frontend/build/addthis_wordpress_public.min.css?ver=4.9.4)
- <https://selcofoundation.org/wp->

## Desktop

content/plugins/ubermenu/pro/assets/css/ubermenu.min.css?ver=3.2.5

- <https://selcofoundation.org/wp-content/plugins/ubermenu/pro/assets/css/skins/white.css?ver=4.9.4>
- <https://selcofoundation.org/wp-content/plugins/ubermenu/assets/css/fontawesome/css/font-awesome.min.css?ver=4.3>
- <https://fonts.googleapis.com/css?family=Oswald%3A300%2C400%2C700%7COpen+Sans%3A300%2C400%2C600%2C700%2C800%2C300italic%2C400italic%2C600italic%2C700italic%2C800italic&ver=1518161085>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 564.4KiB (34% reduction).

- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/1.-Alleviating-Poverty-1.jpg> could save 32.1KiB (20% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2016/12/our-work-10.jpg> could save 23.7KiB (53% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/04/11.-Training-of-trainers.jpg> could save 23.1KiB (49% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/04/14.-Global-Replication.jpg> could save 22.8KiB (46% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/4.-Supporting-Social-enterproses.jpg> could save 22.1KiB (20% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/2.-Building-an-ecosystem.jpg> could save 22KiB (15% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/04/SEVING-MACHINE.jpg> could save 20.2KiB (48% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/3.-Bridging-Gaps.jpg> could save 19.4KiB (17% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/04/15.-Micro-Entrepreneur-Development.jpg> could save 18.3KiB (49% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/04/7.-Agri-processing-.jpg> could save 17.3KiB (46% reduction).

## Desktop

- Compressing [https://selcofoundation.org/wp-content/uploads/2017/05/10.-Training-of-bankers\\_7cda75d59bf14425ae7fbce05ee2e4bf.jpg](https://selcofoundation.org/wp-content/uploads/2017/05/10.-Training-of-bankers_7cda75d59bf14425ae7fbce05ee2e4bf.jpg) could save 16.6KiB (49% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work-6\(5\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work-6(5).jpg) could save 16.5KiB (50% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/05/HOME-LIGHTING\\_81a39f5da44eecdccd75d4a04d3e3738.jpg](https://selcofoundation.org/wp-content/uploads/2017/05/HOME-LIGHTING_81a39f5da44eecdccd75d4a04d3e3738.jpg) could save 16.3KiB (44% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/05/3.-Lok-seva-Kendra\\_49f1e75bab627cd2f03ab6411d4c8314.jpg](https://selcofoundation.org/wp-content/uploads/2017/05/3.-Lok-seva-Kendra_49f1e75bab627cd2f03ab6411d4c8314.jpg) could save 16.1KiB (48% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/04/incubatee.jpg> could save 16.1KiB (51% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work-1\(10\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work-1(10).jpg) could save 15.4KiB (46% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work\(3\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work(3).jpg) could save 15.1KiB (52% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/university-image.jpg> could save 14.8KiB (45% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work-9\(2\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work-9(2).jpg) could save 14.5KiB (46% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/04/appl.jpg> could save 13.9KiB (48% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/GIMS.jpg> could save 12.6KiB (48% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work\(7\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work(7).jpg) could save 12.5KiB (46% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/DEP1.jpg> could save 12.4KiB (47% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/05/process\\_c1b21faea9716e1ce48efbf6d97fe403.jpg](https://selcofoundation.org/wp-content/uploads/2017/05/process_c1b21faea9716e1ce48efbf6d97fe403.jpg) could save 11.9KiB (46% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/aboutus.jpg> could save 11.8KiB (46% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work\(4\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work(4).jpg) could save 11.8KiB (45% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/05/ENERGY-PLANNING\\_2b85432ba1be95adac52967de215a415.jpg](https://selcofoundation.org/wp-content/uploads/2017/05/ENERGY-PLANNING_2b85432ba1be95adac52967de215a415.jpg) could save 9.9KiB (44% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/13.-Inventing-Green-1.jpg> could save 8.2KiB (44% reduction).
- Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/Policy->

## Desktop

- Stat\_2cb3db1c288bbc72625c64390f82e4a9.jpg could save 7.7KiB (69% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/our-work\(8\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/our-work(8).jpg) could save 7.2KiB (45% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/05/5-2\\_222c983cd4a73a3512324798227027e1.jpg](https://selcofoundation.org/wp-content/uploads/2017/05/5-2_222c983cd4a73a3512324798227027e1.jpg) could save 6.5KiB (49% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/Financial-stat-1.jpg> could save 6.3KiB (63% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/09/roati-maker-new\\_5e31932f398489985d0eb4aee237bd11.jpg](https://selcofoundation.org/wp-content/uploads/2017/09/roati-maker-new_5e31932f398489985d0eb4aee237bd11.jpg) could save 5.5KiB (65% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/wellbeing\\_opt.jpg](https://selcofoundation.org/wp-content/uploads/2016/12/wellbeing_opt.jpg) could save 4.4KiB (66% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/education\\_opt.jpg](https://selcofoundation.org/wp-content/uploads/2016/12/education_opt.jpg) could save 3.9KiB (63% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/09/programs-stat-1\\_b9150a109802dbf7cf81959dbb7df997.jpg](https://selcofoundation.org/wp-content/uploads/2017/09/programs-stat-1_b9150a109802dbf7cf81959dbb7df997.jpg) could save 3.8KiB (53% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/09/education-stat\\_7ffd8ad6223d3c546c2a742939d6d347.jpg](https://selcofoundation.org/wp-content/uploads/2017/09/education-stat_7ffd8ad6223d3c546c2a742939d6d347.jpg) could save 3.8KiB (53% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/health\\_opt.jpg](https://selcofoundation.org/wp-content/uploads/2016/12/health_opt.jpg) could save 3.7KiB (65% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/06/Low-income-housing1.jpg> could save 3.6KiB (17% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/livelihood\\_opt.jpg](https://selcofoundation.org/wp-content/uploads/2016/12/livelihood_opt.jpg) could save 3.4KiB (62% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/05/Partners\\_6322698153bdc0a97e423c6fea0866fa.jpg](https://selcofoundation.org/wp-content/uploads/2017/05/Partners_6322698153bdc0a97e423c6fea0866fa.jpg) could save 2.9KiB (16% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/6.-Industry-Associateion-CLEAN-new.jpg> could save 2.6KiB (17% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/06/Natural-lighting1.jpg> could save 2.5KiB (20% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/training-stat-1.jpg> could save 2.3KiB (44% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/housing-for-urban1.jpg> could save 2.2KiB (18% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/Innovation-Sustainability-Education.jpg> could save 2.2KiB (13% reduction).
  - Compressing <https://selcofoundation.org/wp->

## Desktop

- content/uploads/2017/04/STORY\_739e22b071719fcabaa170d7229cbf2e.jpg could save 1.9KiB (14% reduction).
- Compressing [https://selcofoundation.org/wp-content/uploads/2017/04/People-1\\_56459be05787a70eb6afb1161ee1e680.jpg](https://selcofoundation.org/wp-content/uploads/2017/04/People-1_56459be05787a70eb6afb1161ee1e680.jpg) could save 1.9KiB (17% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/IEC-1.jpg> could save 1.9KiB (13% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/09/Minigrids\\_6d69da85a60b596fe6918a1b8156b2bd.jpg](https://selcofoundation.org/wp-content/uploads/2017/09/Minigrids_6d69da85a60b596fe6918a1b8156b2bd.jpg) could save 1.6KiB (11% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/04/Approach\\_-\\_Processes\\_7006ec0c167fdd5d2c0ae34b581dbef9.jpg](https://selcofoundation.org/wp-content/uploads/2017/04/Approach_-_Processes_7006ec0c167fdd5d2c0ae34b581dbef9.jpg) could save 1.5KiB (14% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog\(1\).jpg](https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog(1).jpg) could save 1.4KiB (26% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/09/Home-Lighting\\_-\\_Financial-Inclusion.jpg](https://selcofoundation.org/wp-content/uploads/2017/09/Home-Lighting_-_Financial-Inclusion.jpg) could save 1.3KiB (11% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/footer-blog\(5\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/footer-blog(5).jpg) could save 1.3KiB (14% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/09/green-new.jpg> could save 1.3KiB (12% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog\(2\).jpg](https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog(2).jpg) could save 1.2KiB (15% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/04/Roti-rolling\\_cdbed1cbc8ff34b262ed904af09b52d.jpg](https://selcofoundation.org/wp-content/uploads/2017/04/Roti-rolling_cdbed1cbc8ff34b262ed904af09b52d.jpg) could save 1.2KiB (11% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2016/12/footer-blog\(6\).jpg](https://selcofoundation.org/wp-content/uploads/2016/12/footer-blog(6).jpg) could save 1.1KiB (15% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog\(3\).jpg](https://selcofoundation.org/wp-content/uploads/2017/02/footer-blog(3).jpg) could save 1.1KiB (16% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/04/M-Partograph\\_03c957347694a9ce099d1ff104fda0ef.jpg](https://selcofoundation.org/wp-content/uploads/2017/04/M-Partograph_03c957347694a9ce099d1ff104fda0ef.jpg) could save 1.1KiB (11% reduction).
  - Compressing [https://selcofoundation.org/wp-content/uploads/2017/02/recent-blog-footer\(1\).jpg](https://selcofoundation.org/wp-content/uploads/2017/02/recent-blog-footer(1).jpg) could save 950B (13% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2017/02/recent-blog-footer.jpg> could save 801B (14% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2016/12/footer-work1.jpg> could save 699B (22% reduction).
  - Compressing <https://selcofoundation.org/wp-content/uploads/2016/12/footer-work3.jpg> could save 310B (12% reduction).

## Consider Fixing:

### Avoid landing page redirects

Your page has 2 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- [https://selcofoundation.org/?wc-ajax=get\\_refreshed\\_fragments](https://selcofoundation.org/?wc-ajax=get_refreshed_fragments)
- <http://selcofoundation.org/>
- <https://selcofoundation.org/>

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- [https://selco.staging.wpengine.com/wp-content/uploads/2017/04/homepage\\_logo.png](https://selco.staging.wpengine.com/wp-content/uploads/2017/04/homepage_logo.png) (expiration not specified)
- [https://s7.addthis.com/js/300/addthis\\_widget.js?ver=4.9.4](https://s7.addthis.com/js/300/addthis_widget.js?ver=4.9.4) (10 minutes)
- <https://www.googletagmanager.com/gtag/js?id=UA-61588027-1> (15 minutes)
- [https://connect.facebook.net/en\\_GB/sdk.js](https://connect.facebook.net/en_GB/sdk.js) (20 minutes)
- <https://maps.google.com/maps/api/js?sensor=false&ver=4.9.4> (30 minutes)
- <https://maps.googleapis.com/maps/api/js> (30 minutes)
- <https://platform.twitter.com/widgets.js> (30 minutes)
- <https://selcofoundation.org/cdn-cgi/scripts/d07b1474/cloudflare-static/email-decode.min.js> (2



days)

## Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 17.6KiB (21% reduction).

- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/style.css> could save 4.1KiB (22% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-custom-coading.css> could save 3.2KiB (22% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-mob-response.css> could save 2.6KiB (30% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-style.css> could save 2.4KiB (21% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-ipad-response.css> could save 2KiB (23% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/css/cookie.css> could save 956B (15% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/template/woocommerce/css/woocommerce-style.css> could save 938B (14% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/component.css> could save 404B (19% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/selco-innovations-page.css> could save 298B (22% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/css/responsive.css> could save 275B (11% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/jasny-bootstrap.css> could save 271B (11% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/css/default.css> could save 187B (16% reduction) after compression.

### Minify HTML

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 4.7KiB (14% reduction).

- Minifying <https://selcofoundation.org/> could save 4.7KiB (14% reduction) after compression.

### Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 8.3KiB (27% reduction).

- Minifying <https://cdn.rawgit.com/vast-engineering/jquery-popup-overlay/1.7.13/jquery.popupoverlay.js> could save 2.3KiB (40% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/js/script.js> could save 2.2KiB (27% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/js/jasny-bootstrap.js> could save 1.8KiB (27% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/plugins/contact-form-7/includes/js/scripts.js> could save 663B (18% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/js/jquery.dlmenu.js> could save 576B (29% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/themes/selco/cookie/template/woocommerce/js/woocommerce-script.js> could save 317B (25% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/plugins/case-study-ninja/js/caseStudyNinja.js> could save 239B (43% reduction) after compression.
- Minifying <https://selcofoundation.org/wp-content/themes/selco/cookie/js/jQuery-plugin-progressbar.js> could save 122B (16% reduction) after compression.
- Minifying <http://selcofoundation.org/wp-content/plugins/woocommerce/assets/js/js->

## Desktop

cookie/js.cookie.min.js could save 115B (12% reduction) after compression.

- Minifying <http://selcofoundation.org/wp-includes/js/jquery/ui/mouse.min.js> could save 115B (12% reduction) after compression.



### 2 Passed Rules

#### Enable compression

You have compression enabled. Learn more about [enabling compression](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).