

# Website review matchfootballs.co.uk

Generated on June 28 2018 15:19 PM

The score is 54/100



## SEO Content

	<p>Title</p>	<p>Match Footballs: Discount Codes for Nike, Adidas, Mitre, and Moany More</p> <p>Length : 71</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>The best discounts on Match and Training Footballs in the UK, from sports giants such as Nike, Adidas, Mitre, Precision and many more</p> <p>Length : 133</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>match football, match balls, training footballs, training balls, nike, adidas, mitre</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1514 1481 1962"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Match Footballs: Discount Codes for Nike, Adidas, Mitre, and Moany More</td> </tr> <tr> <td>description</td> <td>The best discounts on Match and Training Footballs in the UK, from sports giants such as Nike, Adidas, Mitre, Precision and many more</td> </tr> <tr> <td>image</td> <td><a href="http://matchfootballs.co.uk/content/uploads/images/logo.png">http://matchfootballs.co.uk/content/uploads/images/logo.png</a></td> </tr> </tbody> </table>	Property	Content	title	Match Footballs: Discount Codes for Nike, Adidas, Mitre, and Moany More	description	The best discounts on Match and Training Footballs in the UK, from sports giants such as Nike, Adidas, Mitre, Precision and many more	image	<a href="http://matchfootballs.co.uk/content/uploads/images/logo.png">http://matchfootballs.co.uk/content/uploads/images/logo.png</a>				
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	<p>Headings</p>	<table border="1" data-bbox="539 1989 1481 2063"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>24</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	0	4	0	0	24	0
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## SEO Content

		<ul style="list-style-type: none"><li>• [H2] Search for the best deals on Match Footballs</li><li>• [H2] Search for the best deals on Match Footballs</li><li>• [H2] Latest Discount Codes</li><li>• [H2] Popular Suppliers</li><li>• [H5] Great Match Ball Discounts</li><li>• [H5] Adidas Torfabrik Winter Official Match Football Was £119.99 Now £79.99</li><li>• [H5] Adidas UEFA Champions League Final Kiev Official Match Football Was £129.99 Now £99.99</li><li>• [H5] Adidas UEFA Champions League Finale 17 Official Match Football £119.99</li><li>• [H5] Adidas World Cup 2018 Official Match Football £129.99</li><li>• [H5] Adidas World Cup 2018 Winter Official Match Football Was £130 Now £80</li><li>• [H5] Adidas World Cup 2018 Official Match Football £130</li><li>• [H5] Adidas Finale 18 UEFA Champions League 2018 Official Match Ball £130</li><li>• [H5] Adidas FIFA Team Replique Football WAs £20 Now £19</li><li>• [H5] Adidas FIFA Team Competition Football £40</li><li>• [H5] Adidas Confederations Cup Official Match Football Was £120 Now £90</li><li>• [H5] Adidas UEFA Europa League 17/18 Official Match Football Was £120 Now £96</li><li>• [H5] Mitre Manto V12S Match Football Was £30 Now £24</li><li>• [H5] Mitre Delta Hyperseam 14 Panel FL Official Match Football Was £110 Now £70</li><li>• [H5] Mitre Ultimatch Fluo Hyperseam Football Was £20 Now £15</li><li>• [H5] Mitre Element Hyperseam D12 Panel Professional Football Was £30 Now £22</li><li>• [H5] Mitre Ultimatch Hyperseam Football Was £20 now £15</li><li>• [H5] Great Range of Footballs</li><li>• [H5] Kitbag</li><li>• [H5] Lovell Soccer</li><li>• [H5] Coupons</li><li>• [H5] Stores</li><li>• [H5] Connect With Us</li><li>• [H5] Social Networks</li></ul>
	Images	<p>We found 19 images on this web page.</p> <p>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 30%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Content



## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 49 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Coupons</a>	Internal	Passing Juice
<a href="#">Match Footballs</a>	Internal	Passing Juice
<a href="#">- Nike Match Footballs</a>	Internal	Passing Juice
<a href="#">- Adidas Match Footballs</a>	Internal	Passing Juice
<a href="#">- Mitre Match Footballs</a>	Internal	Passing Juice
<a href="#">Training Footballs</a>	Internal	Passing Juice
<a href="#">- Adidas Training Footballs</a>	Internal	Passing Juice
<a href="#">- Hummel Training Footballs</a>	Internal	Passing Juice
<a href="#">- Mamba Training Footballs</a>	Internal	Passing Juice
<a href="#">- Mitre Training Footballs</a>	Internal	Passing Juice
<a href="#">- New Balance Training Footballs</a>	Internal	Passing Juice
<a href="#">- Nike Training Footballs</a>	Internal	Passing Juice


## In-page links

<a href="#">- Puma Training Footballs</a>	Internal	Passing Juice
<a href="#">- Under Armour Training Footballs</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">All Stores</a>	Internal	Passing Juice
<a href="#">Top Stores</a>	Internal	Passing Juice
<a href="#">Most Voted</a>	Internal	Passing Juice
<a href="#">Popular</a>	Internal	Passing Juice
<a href="#">Recently Added</a>	Internal	Passing Juice
<a href="#">Expiring Soon</a>	Internal	Passing Juice
<a href="#">Printable</a>	Internal	Passing Juice
<a href="#">Coupon Codes</a>	Internal	Passing Juice
<a href="#">Exclusive</a>	Internal	Passing Juice
<a href="#">Popular</a>	Internal	Passing Juice
<a href="#">Verified</a>	Internal	Passing Juice
<a href="#">Recently Added</a>	Internal	Passing Juice
<a href="#">Expiring Soon</a>	Internal	Passing Juice
<a href="#">Popular</a>	Internal	Passing Juice
<a href="#">Submit Coupons</a>	Internal	Passing Juice
<a href="#">Kitbag</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Lovell Soccer</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice

## In-page links

<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">Get Coupon</a>	Internal	Passing Juice
<a href="#">CouponsCMS.com</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	used <b>training</b> data-ajax-callhttpmatchfo otballsukajaxsavephptokenp8jllwkzwhld z67u <b>footballs</b> href <b>match</b> get adidas coupon removedmessage
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
footballs	45	✓	✓	✓	✓
match	29	✓	✓	✓	✓
training	27	✗	✓	✓	✗
href	20	✗	✗	✗	✗
removedmessage	20	✗	✗	✗	✗












## Usability

	Url	Domain : matchfootballs.co.uk Length : 20
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## Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 1
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://matchfootballs.co.uk/robots.txt">http://matchfootballs.co.uk/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.