

# Website review gastroverpackung.ch

Generated on July 25 2018 18:07 PM

The score is 49/100








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## SEO Content

|           | Title   | <p>GastroVerpackung.ch: Shop für Take-away-Verpackungen, Einweggeschirr, Imbissbedarf, Coffee to go, Ti</p> <p>Length : 100</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>   |          |         |      |         |           |   |       |   |       |  |   |   |
|-----------|---|--|----------|---------|------|---------|-----------|---|-------|---|-------|--|---|---|
|           | Description   | <p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>   |          |         |      |         |           |   |       |   |       |  |   |   |
|           | Keywords  | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |      |         |           |   |       |   |       |  |   |   |
|           | Og Meta Properties  | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1444 1481 1989"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>GastroVerpackung.ch: Shop für Take-away-Verpackungen, Einweggeschirr, Imbissbedarf, Coffee to go, Tischprodukte</td> </tr> <tr> <td>title</td> <td>GastroVerpackung.ch: Shop für Take-away-Verpackungen, Einweggeschirr, Imbissbedarf, Coffee to go, Tischprodukte</td> </tr> <tr> <td>image</td> <td>http://www.gastroverpackung.ch/media/image/d6/0b/8a/logo_neu.png</td> </tr> </tbody> </table> | Property | Content | type | website | site_name | GastroVerpackung.ch: Shop für Take-away-Verpackungen, Einweggeschirr, Imbissbedarf, Coffee to go, Tischprodukte | title | GastroVerpackung.ch: Shop für Take-away-Verpackungen, Einweggeschirr, Imbissbedarf, Coffee to go, Tischprodukte | image | http://www.gastroverpackung.ch/media/image/d6/0b/8a/logo_neu.png |   |   |
| Property  | Content   |  |          |         |      |         |           |   |       |   |       |  |   |   |
| type      | website   |  |          |         |      |         |           |   |       |   |       |  |   |   |
| site_name | GastroVerpackung.ch: Shop für Take-away-Verpackungen, Einweggeschirr, Imbissbedarf, Coffee to go, Tischprodukte |  |          |         |      |         |           |   |       |   |       |  |   |   |
| title     | GastroVerpackung.ch: Shop für Take-away-Verpackungen, Einweggeschirr, Imbissbedarf, Coffee to go, Tischprodukte |  |          |         |      |         |           |   |       |   |       |  |   |   |
| image     | http://www.gastroverpackung.ch/media/image/d6/0b/8a/logo_neu.png  |  |          |         |      |         |           |   |       |   |       |  |   |   |
|           | Headings  | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>  | H1       | H2      | H3   | H4      | H5        | H6  | 0     | 1   | 0     | 0  | 0 | 0 |
| H1        | H2  | H3   | H4       | H5      | H6   |         |           |   |       |   |       |  |   |   |
| 0         | 1   | 0  | 0        | 0       | 0    |         |           |   |       |   |       |  |   |   |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | <ul style="list-style-type: none"><li>• [H2] Mein Konto</li></ul>   |
|  | Images          | We found 2 images on this web page.<br>Good, most or all of your images have alt attributes   |
|  | Text/HTML Ratio | Ratio : 10%<br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.   |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.  |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 23 links including 0 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |


## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Über uns</a>                        | Internal | Passing Juice |
| <a href="#">Kontakt</a>                         | Internal | Passing Juice |
| <a href="#">Versand und Zahlungsbedingungen</a> | Internal | Passing Juice |
| <a href="#">Widerrufsrecht</a>                  | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Datenschutz</a>                        | Internal | Passing Juice |
| <a href="#">AGB</a>                                | Internal | Passing Juice |
| <a href="#">Impressum</a>                          | Internal | Passing Juice |
| <a href="#">Anmelden</a>                           | Internal | Passing Juice |
| <a href="#">registrieren</a>                       | Internal | Passing Juice |
| <a href="#">Übersicht</a>                          | Internal | Passing Juice |
| <a href="#">Persönliche Daten</a>                  | Internal | noFollow      |
| <a href="#">Adressen</a>                           | Internal | noFollow      |
| <a href="#">Zahlungsarten</a>                      | Internal | noFollow      |
| <a href="#">Bestellungen</a>                       | Internal | noFollow      |
| <a href="#">Sofortdownloads</a>                    | Internal | noFollow      |
| <a href="#">Merkzettel</a>                         | Internal | noFollow      |
| <a href="#">Einweggeschirr &amp; Einwegbesteck</a> | Internal | Passing Juice |
| <a href="#">Catering &amp; Buffet</a>              | Internal | Passing Juice |
| <a href="#">Folien &amp; Papiere</a>               | Internal | Passing Juice |
| <a href="#">Rückgabe</a>                           | Internal | Passing Juice |
| <a href="#">Newsletter</a>                         | Internal | Passing Juice |
| <a href="#">Mehr&amp;nbsp;Informationen</a>        | Internal | Passing Juice |
| <a href="#">Ok, verstanden</a>                     | Internal | Passing Juice |






## SEO Keywords

|   |   |
|---|---|
|  Keywords Cloud | widerrufsrecht <b>einweggeschirr</b> agb<br><b>und</b> newsletter zahlungsbedingungen<br>versand gastroverpackungch<br>datenschutz über |
|---|---|




## Keywords Consistency

| Keyword                 | Content | Title | Keywords | Description | Headings |
|-------------------------|---------|-------|----------|-------------|----------|
| und                     | 7       | ✘     | ✘        | ✘           | ✘        |
| einweggeschirr          | 5       | ✔     | ✘        | ✘           | ✘        |
| widerrufsrecht          | 4       | ✘     | ✘        | ✘           | ✘        |
| datenschutz             | 4       | ✘     | ✘        | ✘           | ✘        |
| zahlungsbedingun<br>gen | 4       | ✘     | ✘        | ✘           | ✘        |



## Usability

|  |              |   |
|--|--------------|---|
|    | Url          | Domain : gastroverpackung.ch<br>Length : 19       |
|    | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is de.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                   |
|  | W3C Validity    | Errors : 2<br>Warnings : 6                                 |
|  | Email Privacy   | Great no email address has been found in plain text!       |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |




## Document

|  |            |  |
|--|------------|--|
|  |            |  |
|  | Speed Tips | <ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✓ Great, your website has few CSS files.</li><li>✓ Perfect, your website has few JavaScript files.</li><li>✗ Too bad, your website does not take advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://gastroverpackung.ch/sitemap.xml">http://gastroverpackung.ch/sitemap.xml</a>   |
|  | Robots.txt  | <a href="http://gastroverpackung.ch/robots.txt">http://gastroverpackung.ch/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics   | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |