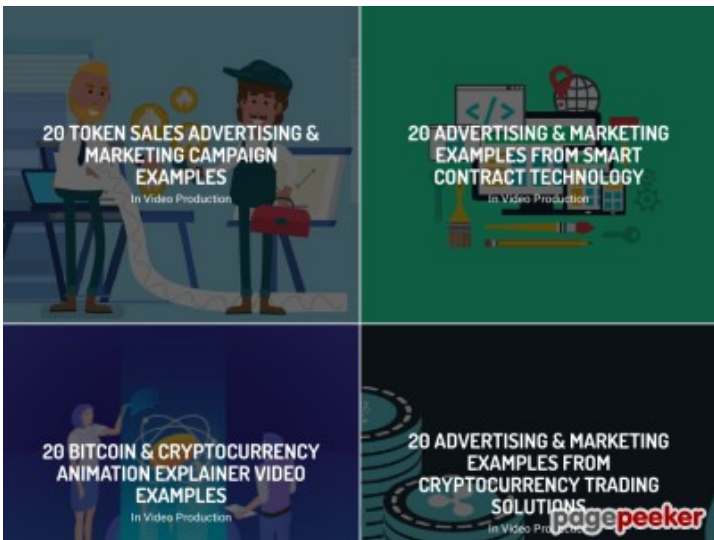



The score is 53/100






SEO Content

	<p>Title</p>	<p>Advids - VIDEO CREATION SERVICE</p> <p>Length : 31</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>VIDEO CREATION SERVICE</p> <p>Length : 22</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 1906"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Advids - VIDEO CREATION SERVICE</td> </tr> <tr> <td>description</td> <td>VIDEO CREATION SERVICE</td> </tr> <tr> <td>url</td> <td>https://blog.advids.co</td> </tr> <tr> <td>site_name</td> <td>Advids</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Advids - VIDEO CREATION SERVICE	description	VIDEO CREATION SERVICE	url	https://blog.advids.co	site_name	Advids
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	<p>Headings</p>	<table border="1" data-bbox="539 1935 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>9</td> <td>1</td> <td>0</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="612 2033 1394 2069" style="list-style-type: none"> [H1] 20 Token Sales Advertising & Marketing Campaign 	H1	H2	H3	H4	H5	H6	9	1	0	5	0	0		
H1	H2	H3	H4	H5	H6											
9	1	0	5	0	0											


SEO Content

		<p>Examples</p> <ul style="list-style-type: none">• [H1] 20 Advertising & Marketing Examples From Smart Contract Technology• [H1] 20 Bitcoin & Cryptocurrency Animation Explainer Video Examples• [H1] 20 Advertising & Marketing Examples From Cryptocurrency Trading Solutions• [H1] 20 Blockchain Business Opportunities Explained In Various Sectors• [H1] 20 Video Marketing Examples From Digital & P2P Currency Exchange• [H1] 20 Blockchain Digital Marketing & Advertising Campaign Examples• [H1] 20 Cryptocurrency Digital Marketing & Advertising Campaign Examples• [H1] 20 Advertising & Marketing Examples From Blockchain Mobile Apps• [H2] Get Pricing Of• [H4] Start• [H4] Browse Videos• [H4] How it works• [H4] Features• [H4] ABOUT Advids
	Images	<p>We found 1 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 32 links including 0 link(s) to files</p>

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 62.5%
		Internal Links 37.5%

In-page links

Anchor	Type	Juice
How it works	External	Passing Juice
Service Features	External	Passing Juice
Get Pricing	External	Passing Juice
=	Internal	Passing Juice
Sumit Modi	Internal	Passing Juice
Video Production	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Load More	Internal	Passing Juice
Create Video Brief	External	Passing Juice
Let's Talk	External	Passing Juice
Video Collections	External	Passing Juice
Advds Portfolio	External	Passing Juice
3D video style guide	External	Passing Juice
2D Video style guide	External	Passing Juice

In-page links

Making of a 2D Video	External	Passing Juice
Making of a 3D Video	External	Passing Juice
Getting Started	External	Passing Juice
Behind the scenes	External	Passing Juice
Service Features	External	Passing Juice
Language Solution	External	Passing Juice
Online Studio	External	Passing Juice
Frequent Questions	External	Passing Juice
Video Creators	External	Passing Juice
Advids Clients	External	Passing Juice
Join Advids	External	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
video	21	✓	✗	✓	✓
production	10	✗	✗	✗	✗
examples	8	✗	✗	✗	✓
marketing	7	✗	✗	✗	✓
advertising	6	✗	✗	✗	✓











Usability

	Url	Domain : blog.advids.co Length : 14
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 58
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://blog.advids.co/sitemap.xml
	Robots.txt	http://blog.advids.co/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.